

6. How to Educate People in Copyright Awareness

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Introduction

How we can promote public awareness

- a. Provide a good publishing environment
- b. Promote the habit of reading

The Philosophy of Copyright

1. Protect personal or group rights to a creation/product
2. Promote the motivation to create
3. Ensure the originality of one's work
4. Accountability of the work itself, man's creation should be under someone's responsibility (author or publisher).
5. By ensuring the rights of the creator, the government guarantees his/her royalties.

Current State

1. Copyright infringements are frequent
2. The awareness of property rights is still extremely low. This is caused by the high price of foreign/quality books. As they are luxury goods, people still like pirated books.
3. Reading habit is undeveloped. Translators are not like authors. They need more comprehensive reading to develop their writing ability on a par with the original version. If translators only count on their own ability without reading any further materials, how can they produce excellent translations?
4. Writing skills and creativity are relatively undeveloped.
5. There is little respect for creativity, so copyright protection is considered unnecessary.

How to Improve Awareness of the Importance of Copyright

A. Cultivating reading

1. Instil the reading habit from an early age
2. Through reading, children become open-minded and have a wide perspective to develop good writing skills.
3. This improves their curiosity and imagination.

B. Cultivating writing

1. Obligatory writing education at elementary school. By developing their writing skills, students will become accustomed to documenting something, then protecting it.
2. Through writing, our point of view could easily be understood by others.
3. The writing itself could be permanently documented.

C. Cultivating creativity

1. Students should be accustomed to creative activity since they were in elementary through university level.
2. Financial appreciation from local government
3. Creative initiative depends on high curiosity.
4. The prize for creation is copyright

D. Promoting respect for copyright

1. Appreciation
2. Through appreciation, the society learns to respect a lot of variety in creative work
3. Appreciation shown by granting copyright

What Is Happening Now?

1. Infringement of copyright.
2. Plagiarism. Taking a part or whole statement in any publication without asking the owner's permission is defined as plagiarism.
3. Technology makes plagiarism much easier to perpetrate.
4. A lot of pirated goods are sold in the market. People tend to do this simply because they need to make a living.

The Awareness of Copyright

1. Children must get accustomed to the idea from an early age through reading activities and visiting many exhibitions with their teacher so that elementary students start to associate creation with the author
2. In higher education, awareness of the importance of copyright could be realized by writing scientific works with strict supervision.
3. Lecturers and students could avoid plagiarism in final report composition. Strict supervision and guidance from the lecturer is necessary.
4. Lecturers should pay attention to emphasizing how important copyright is on a daily basis.

The Importance of Copyright Awareness

1. Law enforcement
2. Quotation technique and citation to avoid plagiarism
3. To improve creativity we need a lot of creation for public domain purposes.