



Asia-Pacific Cultural Centre for UNESCO



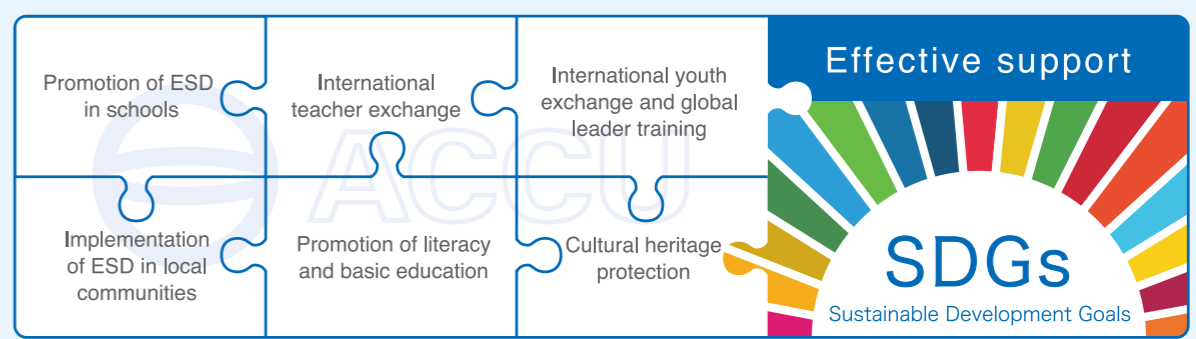
VISION

ACCU contributes to a peaceful and sustainable society with respect for cultural diversity.

MISSION

ACCU, in line with the UNESCO principles, works together with the people of the Asia-Pacific to promote and secure lifelong learning opportunities where each and every one can participate equally.

ACCU contributes to the achievement of SDGs.



UNESCO and ACCU

The UNESCO Constitution is adopted

1945: Japan joins UNESCO

1951: UNESCO Associated Schools Network (ASPnet) project starts

1953: The Karachi Plan to promote universal primary school education in Asia is formulated

1960: International Literacy Day (September 8) is established

1965: Asia-Pacific Programme of Education for All (APPEAL) is launched

1971: ACCU is established

1978: Noma Concours for Picture Book Illustrations begins

1981: Literacy cooperation project begins

1987: ACCU Exhibition is held at UNESCO Headquarters (Paris)

1990: Picture book published in commemoration of International Literacy Year

1992: "Guess What I'm Doing!" Distributed to 42 countries in 65 languages

1994: Literacy animation "Mina Smiles" is created / Cooperation on UNESCO APPREB project (reading promotion and publication development) starts

1995: Distributed to 30 countries in 39 languages

1997: Literacy Resource Centres (LRC) for Girls and Women in Asia project starts

1999: UNESCO / ACCU World Photo Contest is held

2000: Development of environmental education materials (PLANET) starts

MDGs

2002: UN Millennium Development Goals / The Dakar Framework for Action adopted at the World Education Forum

ESD

2005: UN Decade of Education for Sustainable Development (ESD) starts

2007: Mid-term year of the UN Decade of ESD: UNESCO World Conference on ESD

2008: Kominkan-CLC International Conference on ESD (Okayama) / International Forum on UNESCO ASPnet (Okayama) / UNESCO World Conference on ESD (Nagoya)

2009: ACCU relocates to Jimbocho, Chiyoda-ku, Tokyo

2010: Appointed as UNESCO GAP key partner

2012: Assumes International High School Model UN Conference project

2014: UNESCO International Collaborative Learning Project on Rice (ESD Rice project) starts / (Fulbright) Japan-U.S. Teacher Exchange Program for ESD (ACCU co-operated with them until FY2015)

2015: Support for UNESCO ASPnet in Japan starts

2016: SMILE Asia Project starts

ESD programme begins

2017: Awarded UNESCO International Literacy Prize / United Nations University (UNU) International Educational Exchange Programme starts

2018: ACCU-UNESCO/Japan Funds-in-Trust for the Promotion of International Cooperation and Mutual Understanding starts

2019: Cultural Heritage Protection Cooperation Office (Nara) opens

2020: Asia-Pacific Literacy Database is launched

SDGs

2015: Sustainable Development Goals / World Education Forum

2021: ACCU 50th Anniversary

70th UNESCO

50th ACCU

ACCU-Connecting people, societies, traditions and the future through learning

At the UNESCO's 13th session of the General Conference held in Paris in 1964, a publication development plan for developing regions was formulated, reflecting the resolution recognising books as an important means of promoting mutual understanding and furthering economic and social progress. Against this background, in 1971, ACCU was established to take on the role of conserving and utilising cultural heritage primarily in Asia in cooperation with UNESCO.

As a non-governmental organisation, ACCU continues to collaborate with UNESCO and other members in the Asia-Pacific region in implementing a wide range of initiatives in the fields of educational cooperation, international educational exchanges and preservation of cultural heritage. Furthermore, ACCU dedicates all of its accumulated knowledge to achieve the SDGs by 2030, in particular, SDG4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



Promoting international understanding through teacher exchanges around the world

Teachers play a vital role in nurturing children who will shoulder the future of the world. Based on this belief, ACCU implements an international educational exchange programme for teachers. By visiting local schools and interacting with teachers and students, they learn about challenges faced and opportunities offered in other countries, deepen their understanding of diverse educational settings, and develop affinity with a wide variety of cultures. This translates into richer learning experiences for the children they teach. Utilising the national and international networks it has cultivated over the years, ACCU cooperates with various institutions to provide opportunities for exchange-based learning.

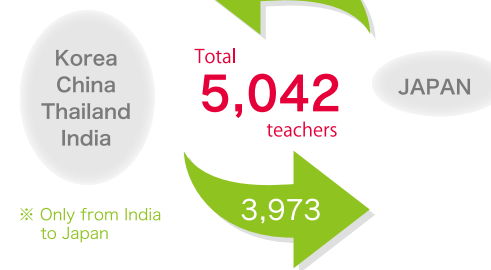
- Activities**
- Study visits for Japanese and overseas teachers
 - Educational and cultural exchange workshops

A variety of international networks
UNESCO, UNU, and other international organisations, international NGOs, government organisations of each country, etc.

Projects on commission
ACCU has undertaken, planned, implemented, and managed many educational exchange projects for international and governmental organisations for two decades.

- 2000 - 2001** ▶ ACCU-UNESCO / Japan Funds-in-Trust for the Promotion of International Cooperation and Mutual Understanding
- 2002 - 2018** ▶ International Educational Exchange Programme for UNU
- 2018 -** ▶ International Exchange Programme for Primary and Secondary School Teachers for MEXT*
* Ministry of Education, Culture, Sports, Science and Technology

Numbers of teachers who participated in programmes (2001-March 2019)



International youth exchange

ACCU invites young people from different countries to provide opportunities to expand their horizons. Participants visit educational and research institutions, interact with people of the same generation, motivating them to reflect on the connections between their home countries and Japan. Through this programme, we hope to inspire young people to envision a future of studying in Japan or collaborating with Japanese friends to make the world a better place.



Nurturing the future global leaders

High School Model United Nations

The Model United Nations (MUN) is an initiative aimed at cultivating presentation and consensus-building skills, while learning about various global issues, through simulation of UN conferences. Since FY2012, together with the Japan Committee for Global Classrooms, ACCU has been holding national competitions and sending Japanese representative teams to the international MUN conference in NY. In FY 2018, the regional revitalization scheme was introduced. Under this scheme, in addition to the winners of the national competition, two teams from regions which have never had the opportunity to participate in the international MUN conference will be dispatched each year until FY2020.

- Activities**
- Organisation and management of the All Japan High School Model United Nations
 - Support for Japanese representative teams participating in the Global Classrooms International Model United Nations High School Conference

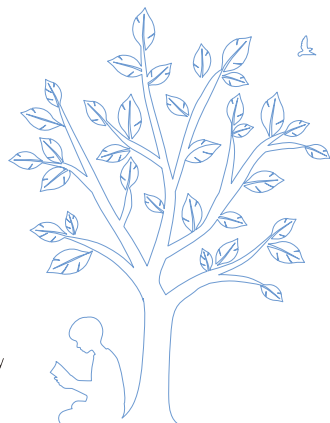
Promoting ESD in schools

Education for Sustainable Development (ESD) is a worldwide initiative led by UNESCO. ACCU supports schools implement whole-school approach to ESD, utilising its domestic and international networks to help schools connect with one another, and with other educational institutions. As the secretariat for UNESCO ASPnet in Japan, ACCU engages and supports activities focused on school education, such as the development of local bases for ESD promotion and the pursuit of quality education.

- Activities**
- Support for schools promoting ESD
 - ESD training sessions at UNESCO ASPnet schools
 - International collaborative learning projects
 - Development and implementation of school curricula focused on SDGs
 - Promotion of ESD-related teacher education

- Projects on commission**
- Projects commissioned by UNESCO Headquarters and regional offices
 - Projects commissioned by MEXT* / Japan/ UNESCO partnership project
 - Projects subsidised by the MEXT* / UNESCO Japanese Funds-in-Trust

* Ministry of Education, Culture, Sports, Science and Technology



ESD Education for Sustainable Development (ESD) empowers learners of all ages to foresee and understand global issues, and take responsible actions for building a sustainable future.

The UNESCO ASPnet School © ACCU serves as the secretariat for UNESCO ASPnet Schools in Japan.

The UNESCO ASPnet School (UNESCO Associated Schools Network) is a global network that links together educational institutions that embrace UNESCO's values and mission. As of 2018, there are more than 11,000 ASPnet schools in 180 countries around the world. There are more than 1,100 member schools in Japan, the most in any one country.

We need your support to keep shaping the future we envision.

For donations <http://www.accu.or.jp>

Residents of Japan

<Annual membership fee> * Membership fees are accepted in units.

Institutional : JPY 50,000 per unit
Individual : JPY 10,000 per unit
Student : JPY 5,000 per unit

Name of Bank : Japan Post Bank
Account No. : 00130-7-47550
Account Holder : 公益財団法人ユネスコ・アジア文

① Please



Support for the promotion of basic education

ACCU implements the SMILE Asia Project, a literacy education support initiative focused on maternal and child health. In addition to the 3Rs (reading, writing and arithmetic), students also learn about health and hygiene, and acquire some basic life skills through practical training. The project has been carried out since 2008, mainly in Cambodia. ACCU continues to collaborate with local NGOs with a view to linking its efforts to policy. We are also working on raising awareness about literacy education, both in Japan and internationally.

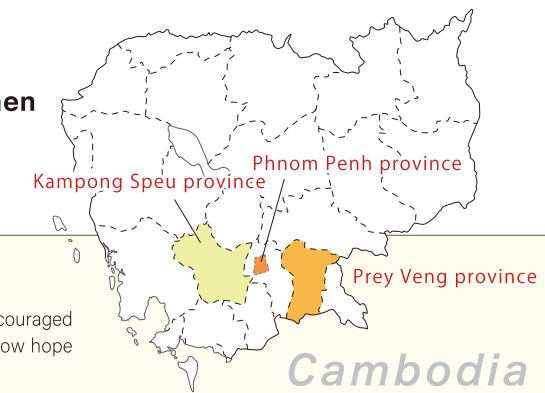
Activities

- Literacy programmes focused on maternal and child health, hygiene, and life skills
- Development of teaching and learning materials for literacy education
- Lectures/workshops, awareness-raising on the state of literacy in Japan and abroad

© This programme has been made possible by the warm support of individuals and companies. For information about donations, please see below.

The project reached over **1,280** women in **59** villages in **3** provinces

* SMILE Asia Project in Cambodia (2008-2018)



Learners' voice

“We’ve become healthy and strong through this project.”

When I was nine years old, civil war broke out, so I was unable to attend school. Still, I never stopped trying to learn, and I continued to study at every opportunity. We feel very grateful for the SMILE project, for offering us literacy classes and helping to make women here healthier and stronger.

“I realised the importance of education.”

Joining the SMILE literacy class made me realise the importance of education and it also encouraged my daughter to continue to study at school. My daughter is now attending high school. I now hope that SMILE will reopen in my village so that I can continue learning to read and write.



Community development through ESD

Learning becomes more meaningful when it is embedded in one’s daily life. At the same time, it serves to transform communities into more sustainable and resilient ones. This is why ACCU strives to promote community-based learning for sustainable development. Our programmes encourage collaborative approach that engage various stakeholders at the community level including schools, lifelong learning facilities, local government and civil society organizations. Furthermore, by connecting various domestic and international initiatives, we are working to create mutual learning opportunities for people striving to achieve SDGs through community development.

Activities

- Youth-led Sustainable Community Development Project
- Promotion and support of community-based ESD through kominkans and Community Learning Centers (CLC)
- Support for learning-based initiatives for sustainable community development

Projects on commission

- Projects commissioned by UNESCO Headquarters and regional offices
- MEXT Official Development Assistance Grants for UNESCO Activities

Cultural Heritage Protection

ACCU Nara contributes to cultural heritage protection in the Asia-Pacific region in cooperation with international organisations, such as UNESCO and ICCROM*, and with specialised agencies in Japan, such as National Institutes for Cultural Heritage. ACCU Nara achieves this by running various training programmes for human resources development and by disseminating information relating to cultural heritage protection.

* International Centre for the Study of the Preservation and Restoration of Cultural Property

Activities and Projects

- Training programmes for Asia-Pacific cultural heritage experts (training on specific themes, group training)
- Cultural heritage workshops in Asia-Pacific countries
- International conferences
- Cultural heritage seminars
- Training on specific themes related to museology (every year since 2015)
- World heritage lectures for high school students in Nara prefecture (Lectures conducted in four schools annually since 2005. Over 7,000 students have participated in the programme as of 2018.)

Become an ACCU support partner!

② Please support our projects!

Overseas Supporters

Types of membership One-year membership : US\$60.00 or more / Three-year membership : US\$150.00 or more
 Name of Bank : Sumitomo Mitsui Banking Corporation
 Branch Name : Tokyo Public Institutions Operations Office
 Account No. : 096-3000914 Account Holder : Asia-Pacific Cultural Centre for UNESCO

Post Office savings account / Account name

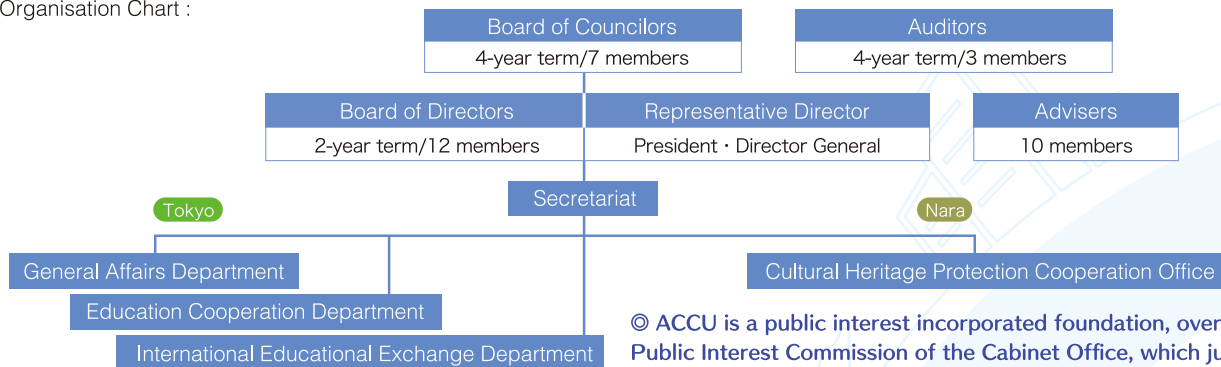
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|---|-------|----------------|----------------------|
| 1. Donations for specific ACCU projects | | 00100-9-118021 | 公益財団法人ユネスコ・アジア文化センター |
| 2. Donations for literacy and non-formal education support activities | | 00120-7-365298 | ACCUアジアの女性識字振興募金 |
| 3. Donations to promote and expand UNESCO school activities | | 00180-2-727794 | 輝け未来! ユネスコスクール応援募金 |

About ACCU

Organisation name : **Asia-Pacific Cultural Centre for UNESCO (ACCU)**

Date of establishment : 26th April, 1971

Organisation Chart :



© ACCU is a public interest incorporated foundation, overseen by the Public Interest Commission of the Cabinet Office, which judges whether its activities meet the criteria for authorisation as set out in law.

【 Executive Members 】

(as of 1 July 2019)

Directors (12 members)

Representative Director, President	CHO Fujio	Senior Adviser to the board, Toyota Motor Corporation
Representative Director, Director General	TAMURA Tetsuo	Director General, Shibuya Senior and Junior High School
	ADACHI Naoki	Special Adviser, Toppan Printing Co., Ltd. *Former Chairperson and Representative Director
	OIKAWA Shoichi	Executive Adviser, Senior Deputy Editor-in-Chief, The Yomiuri Shimbun Holdings
	KASAI Yoshiyuki	Chairperson Emeritus, Central Japan Railway Company
	KANEMARU Tokuo	Executive Vice President and Board Member, Kodansha Ltd.
	KISO Isao	President, Chiba Institute of Science
	KOHSAKA Setsuzo	Chairperson and Director General, The Japan Kanji Aptitude Testing Foundation
	SUGIE Kazuo	Director General, Central Council for the Promoting of Industrial Education
	MIKI Shigemitsu	Honorary Adviser, MUFG Bank, Ltd.
	MOGI Yuzaburo	Honorary Chief Executive Officer and Chairperson of the Board of Directors, Kikkoman Corporation
	MORIMOTO Susumu	Director, Cultural Heritage Protection Cooperation Office, ACCU

Auditors (3 members)

OGA Masahiro	President and Chief Executive Officer, Shogakukan Inc.
KOHMURA Masao	Certified Public Accountant
TAMURA Toshiaki	Deputy Director, Aoba Gakuen

Councilors (7 members)

KURODA Kazuo	Professor, Waseda University Graduate School of Asia-Pacific Studies
SUZUKI Masakazu	Secretary General, National Council of Prefectural Boards of Education
TAKAGIWA Itsuko	Vice Principal, Shibuya Senior and Junior High School
NAKAMACHI Hideki	Executive Director, Japan Book Publishers Association
FUKUSHIMA Yasushi	Secretary General, Japan Private High School Federation
MIKAMI Kazuyuki	Former-President, Miyagi University of Education
WATANABE Ryo	Professor Emeritus, National Institute for Educational Policy Research

Advisers (10 members)

ISHIHARA Kunio	Counselor, Tokio Marine & Nichido Fire Insurance Co., Ltd.
INOUE Masayuki	President, Japan Educational Exchanges and Services
KIOI Akio	Lawyer, Naniwakyodo L.P.C.
SASAKI Masamine	Adviser, National Museum of Nature and Science
SATO Teiichi	Former Ambassador Extraordinary and Plenipotentiary Permanent Delegation of Japan to the UNESCO
NAKANO Ryoko	Actress
NOGUCHI Noboru	Adviser, National Federation of UNESCO Associations in Japan
HAYASHI Azusa	Former Ambassador Extraordinary and Plenipotentiary of Japan to the Kingdom of Belgium
MATSUURA Koichiro	Former Director General of UNESCO
MIYAGAWA Manabu	Director General for Cultural Affairs, Ministry of Foreign Affairs

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 TEL : +81-742-20-5001 FAX : +81-742-20-5701

Access

- 2 minutes' walk from: Jimbocho Station, Exit A5 (Tokyo Metro Hanzomon Line, Toei Shinjuku & Mita Lines)
- 9 minutes' walk from: Suidobashi Station, East Exit (JR Sobu Line)

<http://www.accu.or.jp>

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