



16th Noma Concours for Picture Book Illustrations

1. Aims

The Noma Concours aims at encouraging illustrators in Asia and the Pacific, Latin America and the Caribbean, Africa, and the Arab States, to create attractive, high quality art work, by providing them with an opportunity to introduce their works widely, thereby contributing to the general improvement of the quality of picture book illustrations for children.

2. Background

In commemoration of his receiving the International Book Award, the late Mr. Noma Shoichi, former Vice-President of the Asia/Pacific Cultural Centre for UNESCO (ACCU) and Honorary Chairman of the Board of Kodansha Ltd., donated a fund to ACCU in 1974 for the purpose of promoting and developing picture books for children in developing countries. To make the best use of this donation, ACCU has been organizing the Noma Concours for Picture Book Illustrations biennially since 1978. Since the first Concours, 5,026 entry works have been submitted, of which a total of 440 have won awards.

3. Selection and Awards

a. An international jury meeting is scheduled to be held in November 2008. The jury grants the following prizes and awards.

Grand Prize to the most excellent work with awards of a medal and US\$3,000

Two Second Prizes, each with awards of a medal and US\$1,000

Ten Runners-up, each with awards of a medal and US\$300

Twenty Encouragement Prizes with an award of a medal

b. Grand Prize will not be given to those who were awarded one in the previous Concours.

4. Closing Date **Entries must reach ACCU by 30 September 2008**

5. Eligibility for Entry

a. Entrants should be nationals of UNESCO Member States in Asia (except Japan) and the Pacific, Latin America and the Caribbean, Africa, and the Arab States.

b. Illustrations for unpublished books are acceptable.

c. Illustrations for published books are also acceptable, as long as they have not been published in countries in Europe and North America, Australia, Japan or New Zealand.

* Illustrators who have already been awarded top prizes at Biennial of Illustrations Bratislava (BIB) and Bologna Illustrators Exhibition are not eligible.

* Nationals of Australia and New Zealand whose illustrations have already been published in book form either outside or inside their own countries are not eligible.

* Entrants should be above 15 years old.

6. Conditions of Entry

a. Entries should be original illustrations, prepared for picture books.

b. One entry should comprise five or more separate illustrations for one story.

c. The size, technique*, and material of illustrations are without restriction.

d. The weight of one work should be less than 5kg.

*Illustration using digital technique is acceptable, although the digital data itself is not.

*Illustrations should not be stapled or framed.

7. How to Apply

One entry should be accompanied by the following:

(1) **Entry Form (A)** to be duly filled out in type or print, and sent to ACCU with illustrations.

(2) **Entry Form (B)** to be cut out and attached to the reverse side of each illustration, so that the top of the form corresponds to the top of the illustration.

(3) **Summary of the story in English** within 300 words.

*Entry form is also available at the Noma website (<http://www.accu.or.jp/noma/>)

*A sheet including all necessary information specified in the entry form can be used as a substitute.

*All the Entry Forms must be filled out **in English**. If your mother tongue is not English, please do not worry about making mistake. It can be very simple English or you may ask your friends, family or anyone to translate.

8. Announcement of Results

The results of the selection will be announced to the winners, the co-operating bodies, and on the Noma website by the end of December 2008, and directly to all the entrants by the end of January 2009.

9. Returning of Entries

a. As a rule, winning works will be returned to the cooperating bodies or directly to individual entrants, after being kept at ACCU until the end of 2010.

b. Entries not receiving prizes will be returned to the co-operating bodies or individual entrants by May 2009. Works returned to ACCU because of incorrect or incomplete return address will be kept at ACCU until the end of 2009. If no inquiries are received by then, the works may be discarded.

10 . Exhibitions

a. Winning works will be exhibited in Tokyo and other cities in Japan, in 2009-2010.

b. Winning works will also be displayed at BIB in Slovak Republic, in 2009.

11. Others

(1) Insurance

Entries will be insured at the expense of ACCU from the day they reach ACCU until their delivery to the post office in Japan when they are being returned.

(2) Use of Winning Works

a. Winners should agree that all their winning illustrations may be published and reproduced for publicity purposes of the Noma Concours and for ACCU's relevant productions including the website.

b. ACCU is to be authorized to permit other bodies to reproduce the winning works with a credit line with or without royalties depending on the case, on condition that they are used for non-commercial purposes or promotion of the Noma Concours.

c. In order to contribute financially to the Noma Fund so that the Noma Concours can continue to be organized in the future, ACCU may request winners for permission to reproduce their winning works for profit-making purposes other than the above.

12. Sending Address

Entries may be sent to ACCU either through the cooperating bodies in the entrant's region (see the List of Contact Address) or directly by individuals.

Entries should be addressed to:

Noma Concours Secretariat,

Asia/Pacific Cultural Centre for UNESCO (ACCU)

6, Fukuromachi, Shinjuku-ku, Tokyo, 162-8484 Japan

Phone: +81-3-3269-4436/4435 Fax: +81-3-3269-4510

URL: <http://www.accu.or.jp/noma/>

E-mail: noma16@accu.or.jp